



California State Council

# POLICY AND PROCEDURE

<b>Title:</b> Endorsements	<b>Number:</b>
<b>Cross Reference:</b>	
<b>Approved by:</b> California ENA Board of Directors	<b>Origination Date:</b> 11/1991
<b>Review Date(s):</b> 01/1994, 03/2003, 08/2005, 02/2007	<b>Approval Date:</b> 01/12/2017
<b>05/2009, 03/2014</b>	<b>Revision Date:</b> 08/01/2016

I. **POLICY PURPOSE:**

To outline the criteria for endorsements including, but not limited to, products, organizations or issues.

II. **POLICY BACKGROUND:**

III. **PROTOCOL:**

1. The decision to endorse a product, an organization or an issue shall be made by the Board of Directors. A representative of the product, organization or issue may be requested to make a presentation to the Board of Directors and/or the entire State Council. The decision to endorse will be determined by:
  - a. Relevance to emergency nursing in the state of California.
  - b. Ultimate goals of the product, organization or issue and the benefits of said goals to emergency nursing.
  - c. The strategic plan and position of National ENA.
2. Individual political candidates, parties or campaigns may not be given endorsement or financial contributions.
3. No financial contributions may be made.