

# Cal ENA Recruitment and Retention Report

## May 2007

### Ellie Encapera RN Chair

These are the most current totals for our 12 active Chapters and overall total for the California Council as of May 2007. The deactivated North Coast Chapter members have been reassigned by county location to the Sacramento or San Francisco chapters. Our state membership total has now reached over 2600 members!

The national office is changing their membership database, assigning all members to local chapters by their mailing address zipcode. I will alert you when this transition goes live.

Be a California Delegate this fall in Salt Lake City, Utah. Any active ENA member and licensed in our state can apply. Go to [www.calena.net](http://www.calena.net) and download a 2007 Delegate Application and accompanied Instruction Form, follow the directions and mail it in before the June 5<sup>th</sup> deadline for best position on the list. Everything you need can be found in the application.

Each Chapter has requested an allotment of the 100 Cal ENA pre paid memberships this year. We hope that if you are a recipient of a free one-year membership to ENA, you will enjoy your gift and get involved in your professional organization. **All membership awards are due back no later than May 31<sup>st</sup>.**

| Chapter # and Name                     | 12/06       | 1/07        | 2/07        | 3/07        | 4/07        | 5/07        |
|--|-------------|-------------|-------------|-------------|-------------|-------------|
| (223) East Bay                         | 224         | 246         | 247         | 247         | 245         | 255         |
| (224) Greater LA                       | 412         | 407         | 404         | 404         | 384         | 430         |
| (225) Mid-Valley                       | 194         | 196         | 195         | 195         | 193         | 197         |
| (226) Orange Coast                     | 247         | 243         | 240         | 240         | 235         | 249         |
| (228) San Diego                        | 318         | 321         | 316         | 316         | 319         | 319         |
| (230) San Francisco                    | 180         | 172         | 172         | 172         | 180         | 192         |
| (232) Loma Prieta                      | 191         | 192         | 187         | 187         | 183         | 184         |
| (253) Sacramento                       | 280         | 281         | 278         | 278         | 278         | 289         |
| (362) Inland Empire                    | 233         | 232         | 229         | 229         | 220         | 227         |
| (378) Channel Islands                  | 93          | 92          | 91          | 91          | 95          | 102         |
| (379) Superior                         | 96          | 99          | 95          | 95          | 97          | 100         |
| (442) Kern County                      | 36          | 35          | 34          | 34          | 34          | 37          |
| North Coast members reassigned by 4/07 |             |             | 27          | 27          |             |             |
| (NCA) No Chapter Assigned              |             | added in    | 46          | 46          | 137         | 76          |
| <b>State Membership</b>                | <b>2553</b> | <b>2544</b> | <b>2561</b> | <b>2561</b> | <b>2600</b> | <b>2657</b> |

**Spread the word to educational coordinators** that this committee prepares Cal ENA mailing labels for approved buyers. **Encourage them to advertise in your local and state newsletters.**

**Regarding “unassigned members”:** When someone joins ENA for the first time and does not indicate a chapter preference, they are assigned to a chapter based on

geographical location. If any member chooses to change their chapter affiliation for any reason, just notify the Membership Services Office at National by calling 1-800-2-GET-ENA. Remember that any member may choose to belong to any one chapter within a state (3 tiered) by request, through the National office.

If your sponsoring a new member, tell them what chapter number to write on their application according to their address or personal chapter choice.

To receive timely communications and optimal membership services, we encourage all members to keep email & mailing addresses current with the National office. **Only the individual member may make address, email and chapter preference requests** with the national office on line at [www.ena.org](http://www.ena.org)