

# Cal ENA Recruitment and Retention Report

## June 2007

### Ellie Encapera RN Chair

These are the most current totals for our 12 active Chapters and overall total for the California Council as of June 2007. Our state membership totals continue to grow!

The national office is changing their membership database, assigning all members to local chapters by their mailing address zipcode. I will alert you when this transition goes live.

Be a California Delegate this fall in Salt Lake City, Utah. Any active ENA member and licensed in our state can apply. Go to [www.calena.net](http://www.calena.net) and download a 2007 Delegate Application and accompanied Instruction Form, follow the directions. Everything you need can be found in the application. 43 applications have been received as of June 20<sup>th</sup> and we still need to fill more delegate seats. Don't delay!

Each Chapter distributed an allotment of the 100 Cal ENA pre paid memberships this year. We hope that if you were the recipient of a free one-year membership to ENA, you will enjoy your gift and strongly consider donating your time and talents to your professional organization. If you were the winner of a one-year membership to ENA and have not returned your application to me by the May 31<sup>st</sup> deadline, contact me directly via email at [miselliern@socal.rr.com](mailto:miselliern@socal.rr.com) or immediately return the specially marked application to your chapter leader.

Chapter # and Name	2/07	3/07	4/07	5/07	6/07
(223) East Bay	247	247	245	255	273
(224) Greater LA	404	404	384	430	440
(225) Mid-Valley	195	195	193	197	206
(226) Orange Coast	240	240	235	249	253
(228) San Diego	316	316	319	319	322
(230) San Francisco	172	172	180	192	203
(232) Loma Prieta	187	187	183	184	197
(253) Sacramento	278	278	278	289	300
(362) Inland Empire	229	229	220	227	239
(378) Channel Islands	95	95	97	100	108
(442) Kern County	34	34	34	37	108
(NCA) No Chapter Assigned	46	46	137	76	45
<b>State Membership</b>	<b>2561</b>	<b>2561</b>	<b>2600</b>	<b>2657</b>	<b>2692</b>

**Spread the word to educational coordinators** that this committee prepares Cal ENA mailing labels for approved buyers. **Encourage them to advertise in your local and state newsletters.**

**Regarding “unassigned members”:** When someone joins ENA for the first time and does not indicate a chapter preference, they are assigned to a chapter based on geographical location. If any member chooses to change their chapter affiliation for any

reason, just notify the Membership Services Office at National by calling 1-800-2-GET-ENA. Remember that any member may choose to belong to any one chapter within a state (3 tiered) by request, through the National office.

If your sponsoring a new member, tell them what chapter number to write on their application according to their address or personal chapter choice.

To receive timely communications and optimal membership services, we encourage all members to keep email & mailing addresses current with the National office. **Only the individual member may make address, email and chapter preference requests** with the national office on line at [www.ena.org](http://www.ena.org)