

Cal ENA Recruitment and Retention Report

April 2007

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These are the most current totals for our 12 active Chapters and overall total for the California Council as of April 2007. The deactivated North Coast Chapter members have been reassigned by county location to the Sacramento or San Francisco chapters. Our state membership total has now reached 2600 members!

The national office is changing their membership database, assigning all members to local chapters by their mailing address zipcode. I will alert you when this transition goes live.

Be a California Delegate this fall in Salt Lake City, Utah. Any active ENA member licensed in our state can apply. Go to www.calena.net and download a 2007 Delegate Application and accompanied Instruction Form, follow the directions and mail it in before the June deadline for best position on the list. Everything you need is found on the application.

Each Chapter has requested an allotment of the 100 Cal ENA pre paid memberships this year. We hope that if you are a recipient of a free one-year membership to ENA, you will enjoy your gift and get involved in your professional organization. **All membership awards are due back no later than May 31st.**

Chapter # and Name	12/06	1/07	2/07	3/07	4/07
(223) East Bay	224	246	247	247	245
(224) Greater LA	412	407	404	404	384
(225) Mid-Valley	194	196	195	195	193
(226) Orange Coast	247	243	240	240	235
(228) San Diego	318	321	316	316	319
(230) San Francisco	180	172	172	172	180
(232) Loma Prieta	191	192	187	187	183
(253) Sacramento	280	281	278	278	278
(362) Inland Empire	233	232	229	229	220
(378) Channel Islands	93	92	91	91	95
(379) Superior	96	99	95	95	97
(442) Kern County	36	35	34	34	34
North Coast members reassigned by 4/07			27	27	
(NCA) No Chapter Assigned		added in	46	46	137
State Membership	2553	2544	2561	2561	2600

Spread the word to educational coordinators that this committee prepares Cal ENA mailing labels for approved buyers. **Encourage them to advertise in your local and state newsletters.**

Regarding “unassigned members”: When someone joins ENA for the first time and does not indicate a chapter preference, they are assigned to a chapter based on geographical location. If any member chooses to change their chapter affiliation for any

reason, just notify the Membership Services Office at National by calling 1-800-2-GET-ENA. Remember that any member may choose to belong to any one chapter within a state (3 tiered) by request, through the National office.

If your sponsoring a new member, tell them what chapter number to write on their application according to their address or personal chapter choice.

To receive timely communications and optimal membership services, we encourage all members to keep email & mailing addresses current with the National office. **Only the individual member may make address, email and chapter preference requests** with the national office on line at www.ena.org